

E-news Banner Specs

Banner Sponsorship - 40K maximum file size

180x300

Right - 160x600

Button - 160x120

Left Hand Box - 125x261

Large Right Hand Box - 215x261

Left Hand Box - 125x120

Right Hand Box - 215x120

Click-thru URL

New Product, Sponsorship and Feature - 40K maximum file size

150x150 image (.jpg or .gif)

Headline: 55 characters max

Body text: 40-60 words

Click-thru URL

Headline

55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

Click-thru URL

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

URL should be limited to 250 characters.

Acceptable Files

Static GIF or JPG files

All creative is due 5 business days prior to launch.

Please submit materials to Enedina Kerrigan at ekerrigan@1105media.com. Phone: 818-814-5253