

Magazine Issues

January/February

Advertising Close: 12/20/21

Ad Materials Due: 12/29/21

Advanced Technology
Secure Environment
Human Guarding/Secured Entry
Access Control
Smart Cards
Clery Act
Protecting Outdoor Spaces
Corporate Campus
Visitor Management
Emergency Communication
Mobile Apps
COVID-19
Evacuation Plans

March/April

Advertising Close: 2/17/22

Ad Materials Due: 2/24/22

Crisis Management
Facility Security
Unified Solutions
Biometrics
Advanced Technology
Artificial Intelligence
Security Management
Emergency Communication
Emerging Technology
Secured Access
Risk Management
Resiliency Planning
Communications/Notification Systems
Bonus Distribution* - ISC West

May/June

Advertising Close: 4/20/22

Ad Materials Due: 4/27/22

Student Safety
Healthcare Campus
Safe Environment
Traffic Management
Preventing Harm
Trusted Identity
Turnstile Solutions
Facility Security
Emergency Preparedness
Access Control
Bonus Distribution* - PSA TEC

July/August

Advertising Close: 6/17/22

Ad Materials Due: 6/28/22

Video Surveillance
Healthcare Security
Campus Audio
Active Shooter
Parking Management
Intelligent Campus
Advanced Technology
Risk Management
Cloud Storage
Mass Notification
Fire Safety
Hazardous Chemicals and Materials

September/October

Advertising Close: 8/3/22

Ad Materials Due: 8/10/22

Campus Communication
Crime Prevention
Unified Solutions
Remote Monitoring
Controlled Entry
Emergency Response
Secure Campus Award Winners
Signage Systems
Campus Lighting
Extreme Weather/Storm Shelters
Active Shooter
Bonus Distribution* - GSX

November/December

Advertising Close: 10/21/22

Ad Materials Due: 11/2/22

Secured Entry
Advanced Technology
Remote Video
Security Check-up
Systems Integration
Campus Analytics
Access Control, Locks and Door Hardware
Video Surveillance
Inspections/Codes
Explosions



Reach 70,400** education directors, administrative managers, healthcare professionals, info tech managers, top-level executives, and security dealers 6x/year with *Campus Security & Life Safety* magazine.

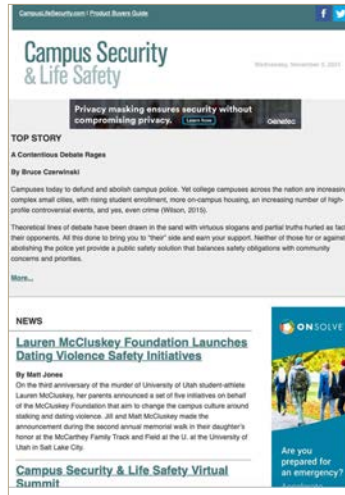
Half page or larger advertisers in 4 or more 2022 issues inclusive of the November/December 2022 issue receive a free company profile of the same size in the November/December 2022 issue

*If in-person event occurs

**Media Owner's Own Data

Campus Security & Life Safety eNews

Reach 60,000* education directors, administrative managers, healthcare professionals, info tech managers, top-level executives, and security dealers weekly with *Campus Security & Life Safety* eNews.



eNews Banner Sizes

- 180x300 eNews Info Center
- Sponsor Spot
- 468x60 or 468x90 Banner
- 160x600 Banner
- New Product Spot
- Sponsored Text Link
- Sole Sponsorship**

Specs

- 40K maximum file size. Static GIF or JPG files
- Click-thru URL: 250 characters max
- Sponsor and New Product Spots include 150x150 image, headline (55 characters max, including spaces) and 40-60 words of body text. If no headline is provided, the company name will show, as listed on the insertion order.

All website and eNews creative is due 5 business days prior to launch.

Please submit materials to Raynette Carlin at rcarlin@1105media.com.

2022 eNews Calendar

January

January 5, 12, 19, 26

February

February 2, 9, 16, 23

March

March 2, 9, 16, 23, 30

April

April 6, 13, 20, 27

May

May 4, 11, 18, 25

June

June 1, 8, 15, 22, 29

July

July 6, 13, 20, 27

August

August 3, 10, 17, 24, 31

September

September 7, 14, 21, 28

October

October 5, 12, 19, 26

November

November 2, 9, 16, 30

December

December 7, 14, 21

*Media Owner's Own Data

**Sole-sponsored eNewsletters have ad messaging from one sponsor, content created by Campus Security & Life Safety.